

CREATIONS for the advanced

QUALIFICATIONS

photoshop is smarter than you

you don't really understand how to use curves, levels, layer modes & masks, actions, brushes, smudge & clone tools

you shoot sessions

you want to create images for your clients that you'd actually hang on your wall

WHY YOU NEED ENLIGHTENING

life is too captivating to waste your time just taking pictures when you could be creating art

WHAT TO BRING

yourself, your camera, laptop with Photoshop (if you have it), note taking material, an open mind

DETAILS

Saturday, January 16, 2010 from 8 am -6 pm

Salt Lake City, Utah

\$550 per person (lunch included)

I will take you from start to finish with a mock bridal session. We will talk about what needs to happen for a successful shoot or wedding, including how we finish our images in Photoshop. I will spend most of the day thinking out loud, leading a continual discussion about the material we're covering. Our goal throughout the day will be to create unique images that are full of life and emotion, that are also technically correct, and thoughtfully retouched—meaning not overdone! You should love your work enough that you want it on display in your home.

This is a hands-on, mouths-open demo/discussion based workshop. We will be shooting outside so dress accordingly.

ETF INTRODUCTION

To get things started, I will give you a brief history lesson on my life, when and how photography entered the scene, and the place it has in my current and future life. I will discuss the equipment I use. I will also show you the products I offer, and how they affect the way I shoot.

FEMININITY SESSION DEMO & DISCUSSION

I'll be demoing how I shoot my bridal sessions. Bride's can be one of the trickiest subjects because you can't get them too dirty, their movement is sometimes limited, and exposing for their white dresses is sometimes the hardest! But at the same time, brides look lovely anywhere doing just about anything. So this will give us a chance to be creative and work on capturing the details that go into the making of a bride. There will be a continual discussion going while I'm shooting, so bring your thinking caps and don't be afraid to ask questions. You may bring your camera and follow along with the settings/ideas I'm using to get a feel for the shoot and the results you can expect, but there won't be any designated one on one time with the bridal model. I will give a brief lesson on shooting in manual mode, which for me is a must.

LOCATION & LIGHT SEARCH

A big part of my photography style is the locations/backgrounds I use, which are largely dictated by the light, color & textures present. The ability to work with any given location is imperative for a good wedding photographer so we will be forcing ourselves to make something from nothing. To do this, we will be going on a treasure hunt of sorts around downtown SLC shooting a website bio image for each of the workshop participants. This will allow us to think as a group about what makes for a great location, as well as giving us a chance to talk about what shots will flatter each of you best. I will be providing a digital copy of my favorite shot for each participant that you may use on your website/blog.

You will have a chance to shoot one another at this time. Sometimes the best way to learn how to be behind the camera is to spend some time in front of someone else's lens. You'll quickly realize how much and what kind of feedback your subjects need from you when you shoot. Don't stress about how you look. Wear something you love and feel great in and we'll take care of the rest.

PHOTOSHOP 1050 TUTORIAL

When I return home from a shoot, I am only half done, if that. My images are not finished until they've taken a trip through

the digital darkroom. This is not because they necessarily need help. Our goal as photographers should be to get our images as close to perfect as possible SOC. Rather, we need to set ourselves apart as professionals and this largely is done in the post-processing stage.

I will be demonstrating how I edit in Photoshop, particularly with the use of shortcut keys. We will be editing some of the images from our femininity session & treasure hunt. We will discuss the use of actions, how to learn from the actions you use, how to create your own actions, and most importantly, how to do what the actions do manually. We will be using and discussing the layers palette extensively, as well as how and why to use layer masks. The action sets I primarily use and will be discussing are the Totally Rad Actions (www.gettotallyrad.com). You do not need to own this set. I will be showing you how to manually duplicate many of the basic actions, thus allowing you to create your own. I will also explain why some actions are better left as actions and worth the investment.

I will also teach you how I apply textures to my photographs and we'll discuss what textures do and how they can set us apart from the average Joe, and other photographers. We will talk about creating our own textures. And I will show you the texture collection I use and love from Nichole V (www.nicholev.com).

Previous Photoshop experience is not required, but you'll learn much more if you're familiar with the program and its layout. I will be using the PC CS3 version to demo. I have limited experience with the MAC version, but know that they are fairly similar. If you'd like to bring a laptop with Photoshop to follow along you are welcome to, though this isn't necessary. Do plan to take notes, however.

[Please note this is a tentative agenda
which is subject to change without notice]